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To:	Office of Petitions	From:	Edward M. Weisz, Esq.
Fax:	(571) 273-8300	Pages:	3 (total number of pages)
Re:	U.S. Patent Application Serial No. 10/098,667	Date:	Thursday, August 03, 2006
	Filed: March 15, 2002		
	For: System and Method for Facilitating Targeted Marketing Over a Telecommunication Network		
	Our File No.: 5068-15		

☐ Confirmation will follow☒ No confirmation to follow**Confidentiality Statement**

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AUG 03 2006

Attorney Docket # 5068-15

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Alex MASHINSKY et al.

Serial No.: 10/098,667

Filed: March 15, 2002

For: System and Method for Facilitating Targeted
Marketing Over a Telecommunication NetworkExaminer: Bui, Bing Q
Group Art: 2642I hereby certify that this correspondence is being
deposited by fax No. (571) 273-8300 Attn: Office of
Petitions on:August 3, 2006
(Date of Deposit)

Edward M. Weiss

Name of applicant, assignor or Registered Representative

Signature

August 3, 2006
Date of SignatureCommissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450**RESPONSE TO DECISION DISMISSING
PETITION FILED MARCH 29, 2006**

SIR:

The July 21, 2006 Communication from the Office of Petitions dismissed applicants' March 29, 2006 Petition because the Petition allegedly did not include a reply to the outstanding non-final Office Action. A response in the form of an Amendment to the Office Action was, however, filed with the Petition on March 27, 2006, along with a check for \$200 for the addition of four new claims which were included in the Amendment. However, due to a typographic error, the Amendment incorrectly listed the serial number as 10/098,689 which is the number associated with one of applicants' other pending patent applications. The correct serial number should be the above-identified serial number, namely, 10/098,667 and the title should be

"System and Method for Facilitating Targeted Marketing Over a Telecommunication Network".

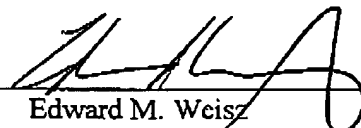
It is respectfully requested that the March 27, 2006 Amendment be transferred to application serial number 10/098,667.

Pursuant to a telephone conversation with Derrick L. Woods, Esq. of the Office of Petitions, this submission constitutes a complete and sufficient response to the July 21, 2006 Decision by the Office of Petitions.

It is believed that no fees or charges are required at this time in connection with the present application. However, if any fees or charges are required at this time, they may be charged to our Patent and Trademark Office Deposit Account No. 03-2412.

Respectfully submitted,
COHEN, PONTANI, LIEBERMAN & PAVANE LLP

By


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Dated: August 3, 2006